DOUG AITKEN - Mirage Gstaad, 2019



In the tradition of land-art as a re ection of the dreams and aspirations projected onto the American West, Mirage Gstaad presents a continually changing encounter in which subject and object, inside and outside are in constant ux. With every available surface clad in mirror, it both absorbs and re ects the landscape around in such ways that the exterior will seemingly disappear just as the interior draws the viewer into a never-ending kaleidoscope of light and re ection. As Mirage Gstaad pulls the landscape in and re ects it back out, this classic one-story suburban house becomes a framing device, a perceptual echo-chamber endlessly bouncing between the dream of nature as pure uninhabited state and the pursuit of its conquest. Situated against the backdrop of Videmanette in Gstaad, Mirage Gstaad will bring the idea of the Manifest Destiny and the American West into contact with the European landscape and the tradition of the sublime.

Installation on view until 2021



Access from Gruben or Schönried train station by foot via hiking trail:

- From Gruben 15 min
- From Schönried 20 min

Strictly no parking near the installation!